

Public Service Announcement

Protect yourself from phone fraud

Start Date: July 17, 2024

End Date: July 31, 2024

Nunavut-wide

60 sec

The Department of Community and Government Services' Consumer Affairs division is advising Nunavummiut of a recent increase in telemarketing phone calls. While most telemarketers operate ethically, you still need to protect yourself from phone fraud.

Deceptive telemarketers target individuals through various tactics, including:

- Asking for your banking or credit card details.
- Offering prizes that require you to pay or by asking for cash or money orders.
- Posing as authority figures or pretending to be a friend to get your information.

Recognize the signs:

- Unrealistic promises of prizes or investments.
- Pressure to pay immediately.
- Requests for personal financial details or cash transactions.
- Impersonation of officials or attempts to build rapport.

Protect yourself:

- Remember that genuine businesses provide information willingly.
- Verify callers by requesting written details and time to consider offers.
- Avoid sharing confidential information unless certain about the legitimacy.

If a call feels suspicious, trust your instincts and hang up. Seek advice from trusted individuals. It's wise to be cautious.

For more information on how to protect yourself from phone scams, please visit the [Government of Nunavut](#) website.

###

Media Contact:

Heather Grant
Policy Analyst
Community and Government Services
867-975-5465
CGSComms@gov.nu.ca

Public Service Announcements are available in Inuktitut, English, Inuinnaqtun and French on www.gov.nu.ca.
Kavamatkunnin Tuhaqtitaujukhat hailihimajun Inuktitut, Qablunaatun, Inuinnaqtun Uuiutullu uvani www.gov.nu.ca.
Les messages d'intérêt public sont disponibles en inuktitut, en anglais, en inuinnaqtun et en français au www.gov.nu.ca.

Communications